

Covid-19 – Survey of Swedish companies in China

March 2020



SWEDCHAM.CHINA
中国瑞典商会



A sample of Swedish companies operating in China was asked about the impact of Covid-19 on their business



- 12th – 13th of March 2020



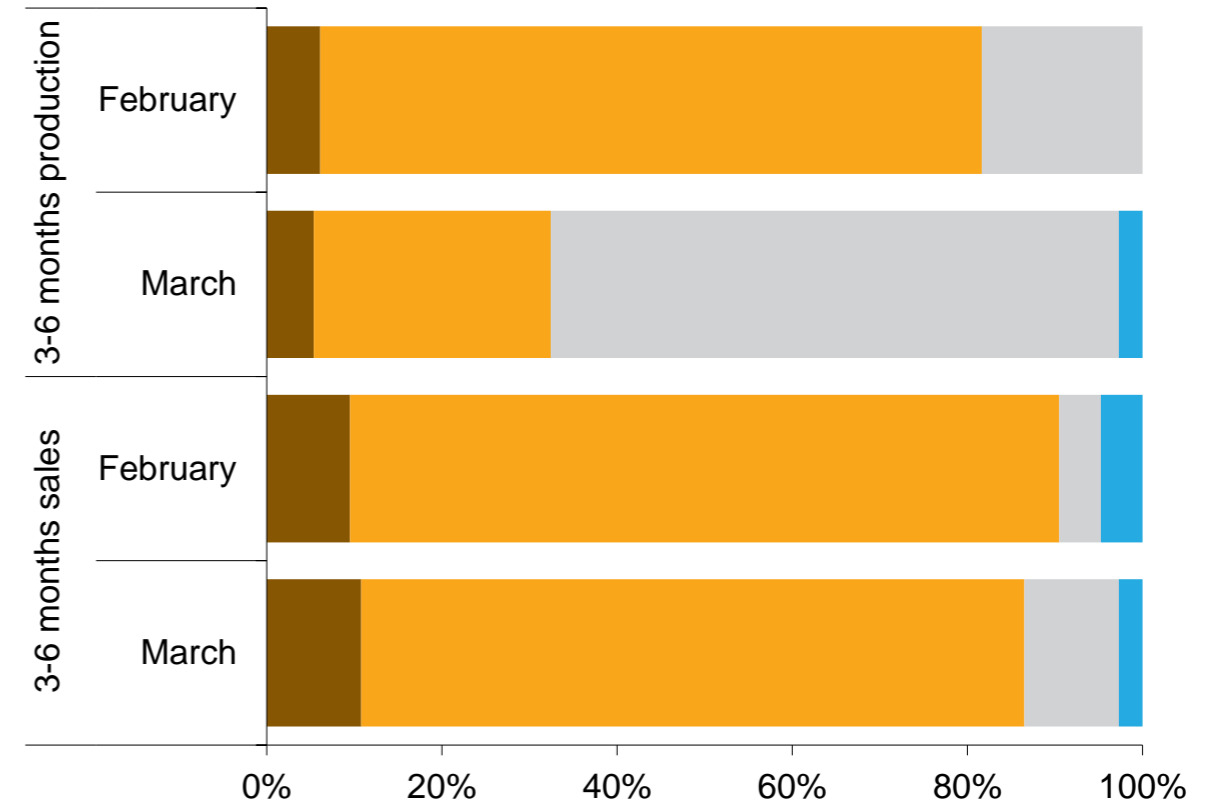
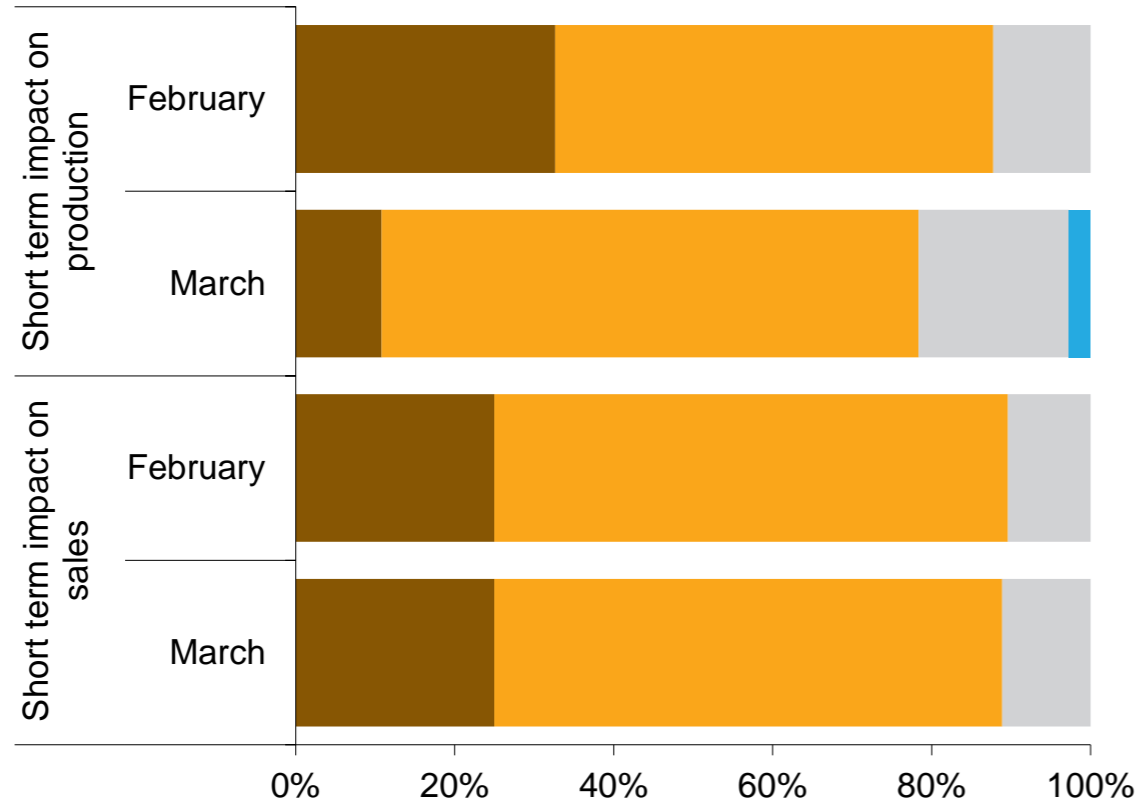
- 37 respondents (small, medium sized and large companies)



- 10 questions related to impact of Covid-19 and mitigation plans



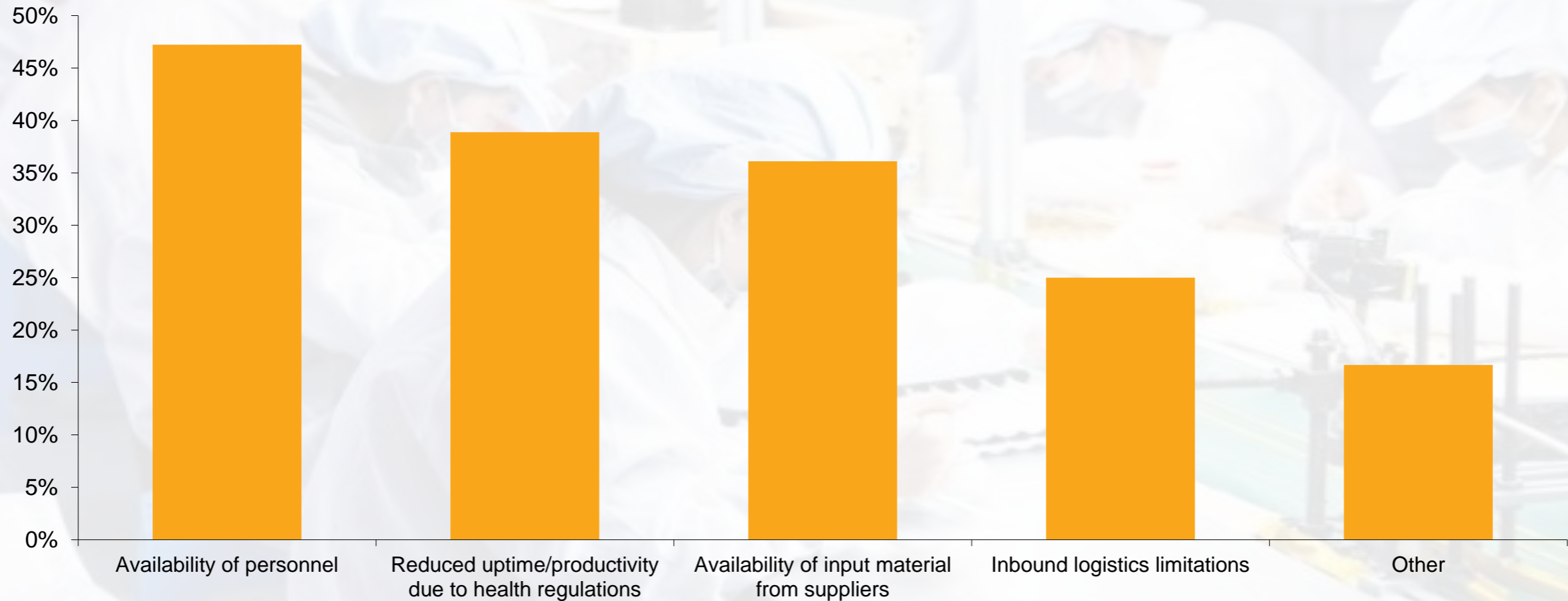
Impact on sales remain, while production outlook is more positive



■ Very negative ■ Negative ■ No effect ■ Positive ■ Very positive

Availability of personnel is the key issue for production

What are the main factors impacting your company's ability to produce?



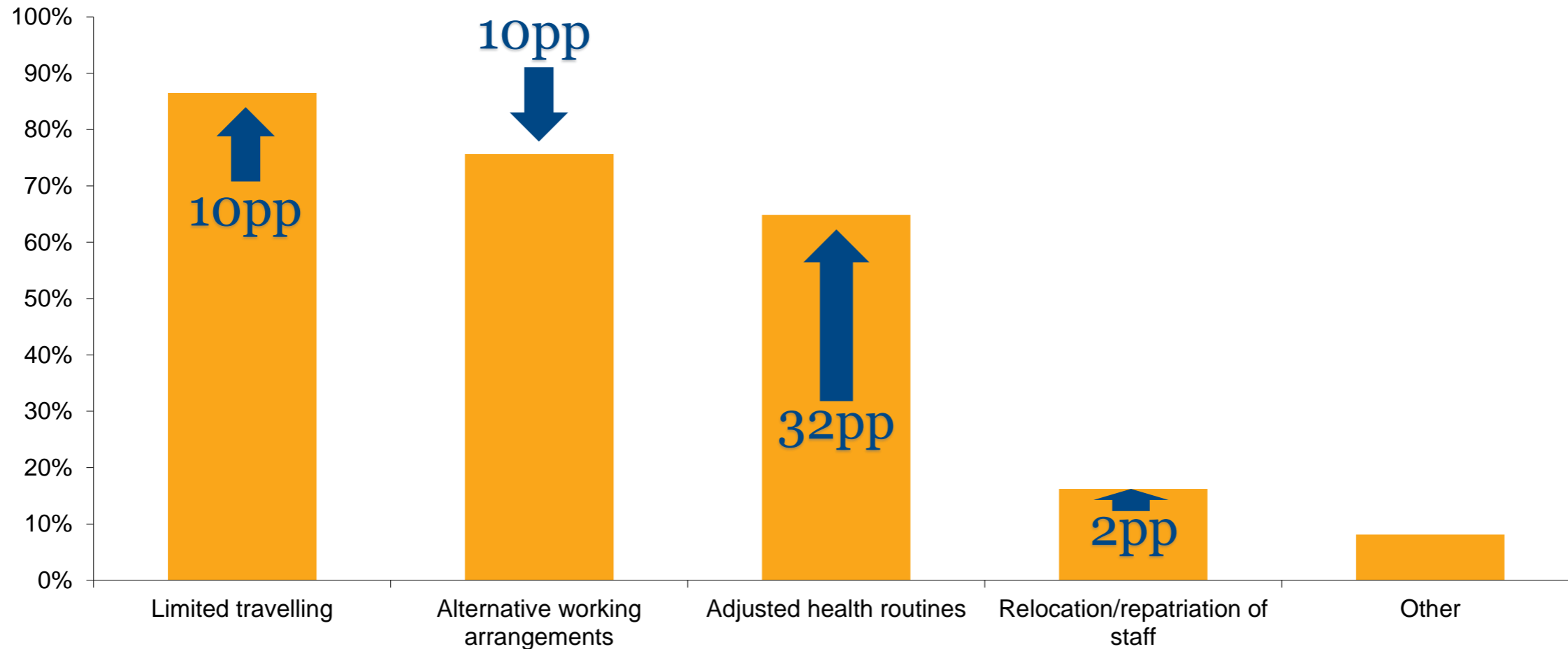
Travel restrictions combined with demand drop are the most dominant factors impacting sales

What are the main factors impacting your company's ability to sell?



A vast majority of companies have limited travelling

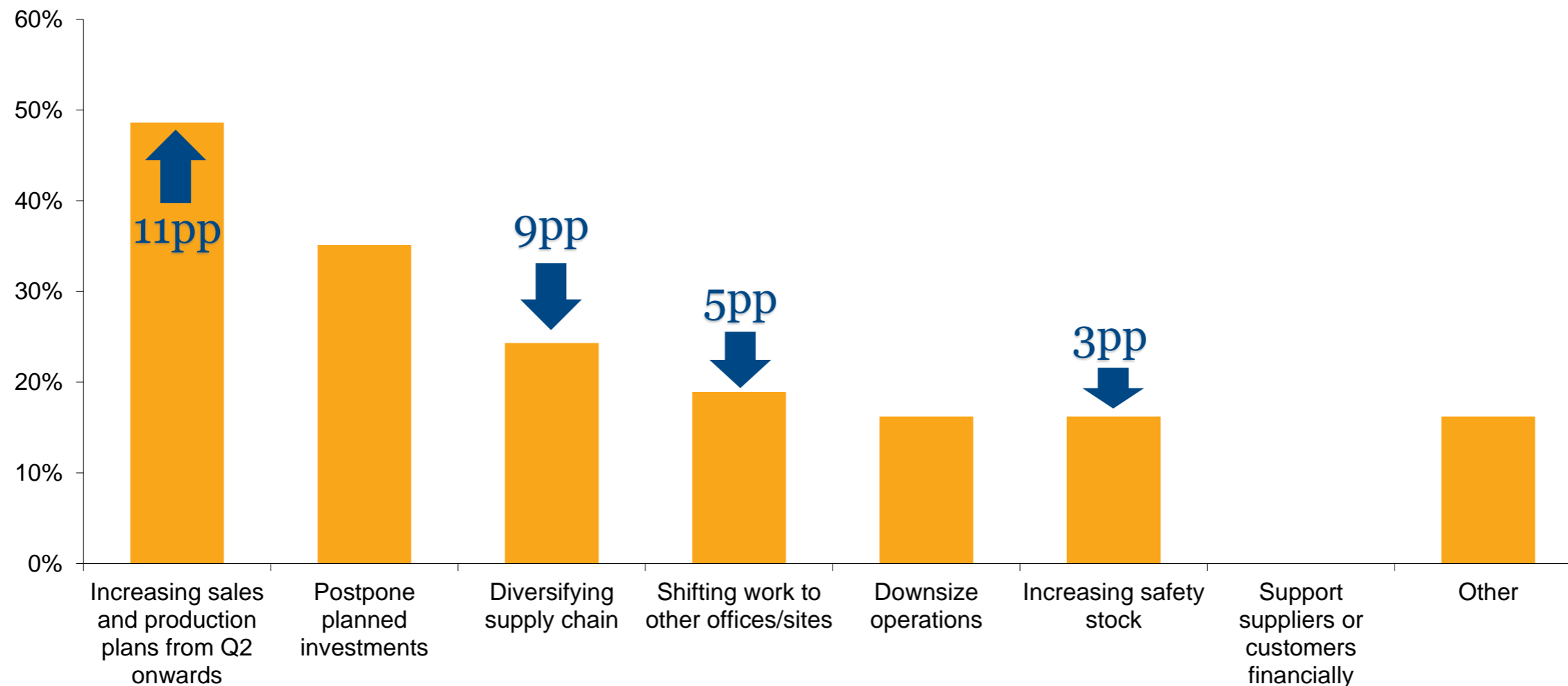
What measures are taken to mitigate health risk?



↑ Change since February

Companies are boosting plans for Q2, while reducing measures involving other locations

What measures are taken to mitigate economic risk?



↑ Change since February

If any questions or comments, do not hesitate to contact us



Joakim Abeleen
Market Area Director Greater China
Joakim.Abeleen@business-sweden.se



Daniela LV Cassmer
General Manager
Daniela@swedcham.cn





A joint survey by Business Sweden and Swedish Chamber of Commerce in China