



CANTON FAIR AND CHINA INTERNATIONAL IMPORT EXPO PROMOTION CONFERENCE IN STOCKHOLM, SWEDEN

Canton Fair

China Import and Export Fair, also known as the “Canton Fair”, is an important channel for China’s foreign trade sector and a demonstration of China’s opening up policy. It plays a key role in advancing the development of China’s foreign trade and the economic and trade exchanges between China and the rest of the world. Since its establishment in 1957, Canton Fair has enjoyed the longest history, the largest scale, the most complete product variety, the best business turnover in China, and the biggest buyer attendance from the broadest range of countries for 123 sessions.

CIIE

In May 2017, Chinese President Xi Jinping announced at the Belt and Road Forum for International Cooperation that China will hold China International Import Expo (CIIE) starting from 2018. To hold CIIE is a significant move for the Chinese government to push forward a new round of high-level opening-up, and an important measure to actively open the Chinese market to the world. CIIE sincerely invite enterprises from all countries and regional of the world to attend the Expo and share the development opportunities of China.

Chances at the Promotion Conference

To host the Promotion Conference is to create an open platform for international cooperation where all countries, this time especially The Kingdom of Sweden, may present their national image and conduct cooperation in international trade through opening up and sharing Chinese market. We encourage companies to grow their brands and develop markets to facilitate their transformation and upgrading, optimize the foreign trade mix and cultivate new advantages in global competition. By these efforts, we provide a platform for all the participating enterprises to exchange their mind and information as well as to open up new possibilities for international cooperation.